

Click Hearing Welcome



To the first edition of our news letter, providing informative news on what's new and existing. We offer a professional and personal service for those with hearing difficulties, using the most advanced technology available.

At Click Hearing we are so confident in our products and services that if you receive a written quotation from a UK registered hearing aid dispenser offering an identical hearing aid system at a better price up to six months after purchase, **we will refund the difference.**

**Prices include tests, fittings & follow-up service.
Guaranteed to provide the very best service and advice**

For an appointment call: 0800 6121 345



Over a period of time your sustainable interest in our work has materialised in the form of your every growing need and appreciation of our work.
This statement serves as a testament as to how individuals feel about hearing loss.

This story makes an insightful read, and may act as an inspirational tool for people that suffer with hearing loss. Or for those that have not yet been able to come to terms with their hearing condition.

Sue Cassell

Sue Cassell owns and runs a successful tank container operation in Colchester, organising the transportation of bulk liquid around the world, on ships, in trucks, by rail and even when the occasion demands it by air. It is a demanding job involving being on call 24 hours 7 days a week.

Hearing Loss

Sue lost significant hearing in 1994 when she was only in her late 30s whilst working in Africa. She didn't have a hearing aid until 1997 when she returned to the UK and found that the change in noise levels here meant that she wasn't able to continue to work without one.

"As the MD of a business it was vital that I was able to lead a team and help drive the company forward – which was impossible with the level of hearing I had. My first stop, understandably, was the NHS who were not much help at all"

Sue then went to a high street dispenser where she was able to purchase a good hearing aid. Unfortunately the poor levels of service provided horrified her.

"Despite the fact that I was spending a significant amount of money they made me feel stupid and were very patronizing. In addition the pricing was very complicated and everything was bundled together with services that I didn't want or

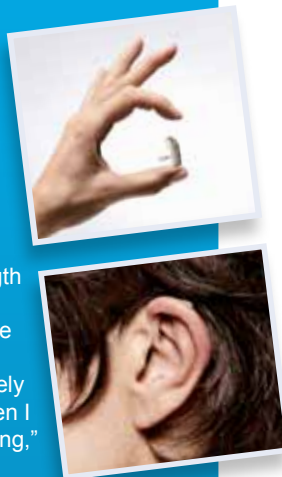
need– such as 3 years of home visits," says Sue.

Sue's hearing aids lasted 10 years so earlier this year she started to look for replacements. She researched online and decided on one she liked but was unsure about the refinements.

"What I needed was some good trusted advice but I was worried about my previous high street experience. Then I found the Click Hearing website. I was immediately impressed by the fact that there was a price list and everything was totally transparent

For me this approach was totally refreshing and I am 1000% happy with my new hearing aids and the service I received at Click Hearing.

As a result I would go as far as to say that Click Hearing revolutionized my life. I am more confident and as a result my business is going from strength to strength. Click hearing is genuine and professional and it was definitely my lucky day when I found Click Hearing," concludes Sue.



To read more stories like Sue's please log on at www.clickhearing.com

So what's new from Click hearing...?

We are proud to announce that we have re-designed our new website, as keeping you informed is a must! We would also like to maintain our relationship with you, so couldn't think of a better way, we have implemented various features and benefits within the website, geared to your needs in mind. Which include an online shop, and forum where you can interact and meet people, share stories and socialise. So why not give it a go?

We'd love to hear your story and share it with others. Please use the forum to write your testimonial, and the most inspirational story will receive their next reassessment free of charge along with a years supply of batteries.



A new addition to the Click Family: We are proud to introduce Tony Cook

Tony Cook, previously of Hidden Hearing, is now consulting at The Spire Hospital in Tunbridge Wells and The Somerfield Hospital in Maidstone. Continuing 15 years of service to the hearing impaired in Kent, Tony is now managing hearing services for Click Hearing

Limited. Tony commented, "This is a fantastic opportunity for me to take control over the services that are available for the hearing impaired in Kent. The facilities are state of the art and takes hearing aid provision to a new level" Ben Mann, Director of Click Hearing

added "We're delighted to have Tony on board. We have been providing high quality, affordable solutions for the hearing impaired for many years. Extending our service with Tony's help will enable us to help so many more people".



Events We will be taking part in a Half Marathon on Sunday 15th of March, supporting local and national charities, organised by the Rotary Club of Brentwood & Becket.

Please come and support a worthwhile and worthy cause. I'll be running in support of Research Autism; to pledge a donation please log onto <http://www.justgiving.com/benmann>



Don't give up on natural hearing... Looking to upgrade... Just listen to Oticon ♦ Dual



If you think you've seen the latest in hearing devices, you're in for a surprise!

With today's technology you won't have to make yesterday's sacrifices. With Dual, great sound never looked better. Invisible behind the ear, others won't see it. But you will definitely hear and feel the difference.

With Dual you'll notice how much clearer speech sounds in noisy situations. How using a mobile phone is simpler. How watching TV feels more enjoyable. And how sounds, and people talking become so much easier to locate.

We know that with Dual you'll discover new depths to your hearing you thought were impossible to achieve. But don't listen to us.... Have the chance to listen to Dual.

Based in London and the South East, you have supported us since 2002 by maintaining our services. At click hearing it is our aim to blend elements of the best-practice of NHS audiology protocols with the high quality hearing instruments only available privately.

Our friendly service is open to all that may make an enquiry or impartial advice together with our brilliant after care service.

Contact us at

JAMES READ OPTICIANS
19A STATION ROAD, UPMINSTER, RM14 2SJ

0800 6121 345

www.clickhearing.com info@clickhearing.com

Click Hearing Locations

Upminster
James Read Opticians. 19A Station Road, Essex, RM14 2SJ.

Chelmsford
Springfield Hospital. Lawn Lane, Chelmsford, Essex, CM1 7GU

Epping
The Limes Medical Centre. The Plain, Epping, CM16 6TL

Newly Opened

Maidstone
The Somerfield Hospital. 63-77 London Road, Kent, ME16 0DU

Newly Opened

Tunbridge Wells
Spire Tunbridge Wells Hospital.
Fordcombe Road, Tunbridge Wells, TN3 0RD

Newly Opened